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17 March 2023

GAME ON:

Student-Designed Experiences for Citizenship Education



AGENDA

01. Why Citizenship and Games?
02. Student-as-Partners in Game Design
03. Students Outputs and Feedback



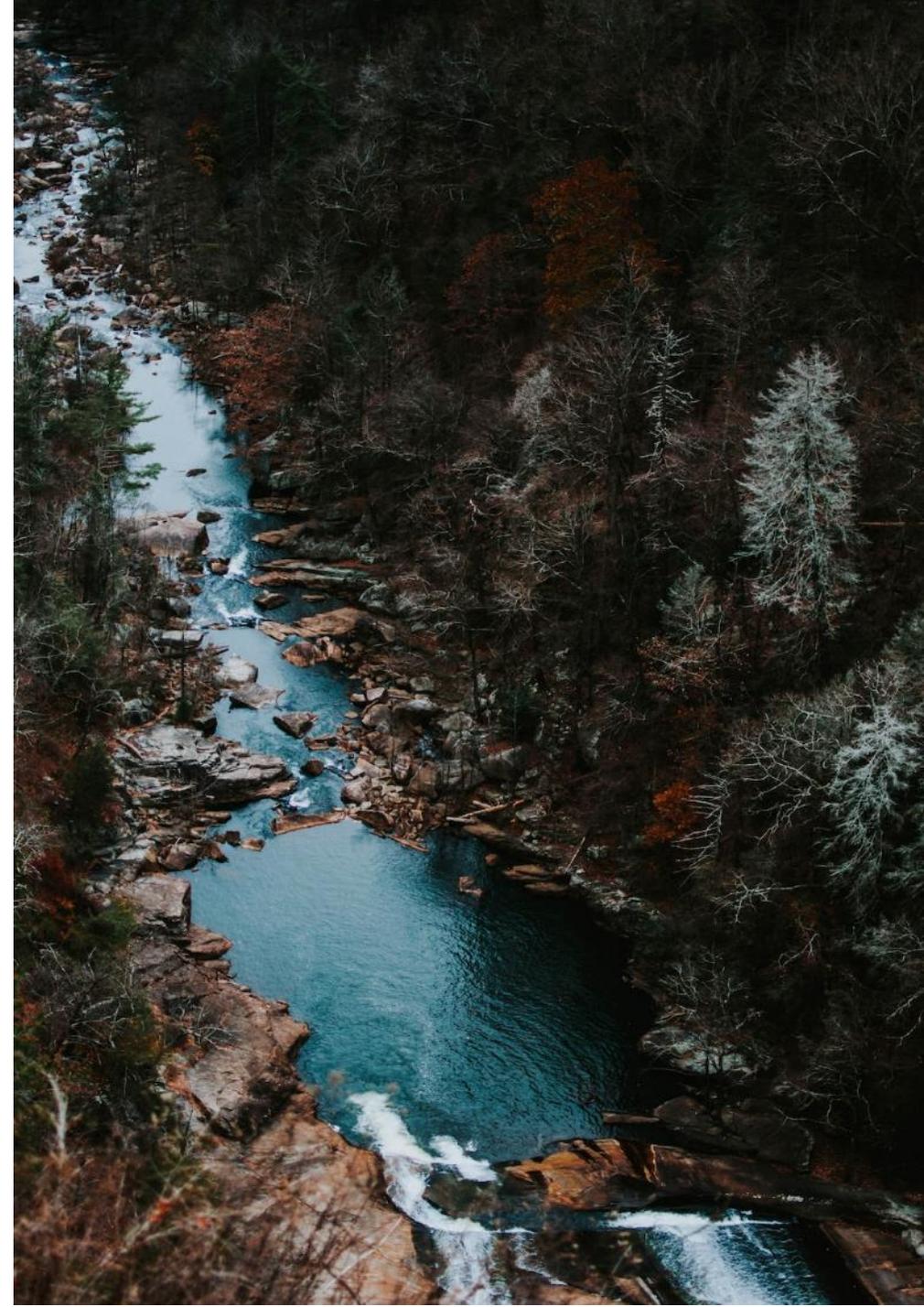
WHY CITIZENSHIP?

- Challenges of citizenship education: Political domain emphasised more than social domain (Geboers et al., 2013).
- Universities as “micro-publics” (Harris, 2012) and spatiotemporal space for youths’ aspirations and subjectivities regarding education, work, professional, and adult identities, responsibilities, and obligations.

Geboers, E., Geijssel, F., Admiraal, W., & Dam, G. ten. (2013). Review of the effects of citizenship education. *Educational Research Review*, 9(1), 158–173.

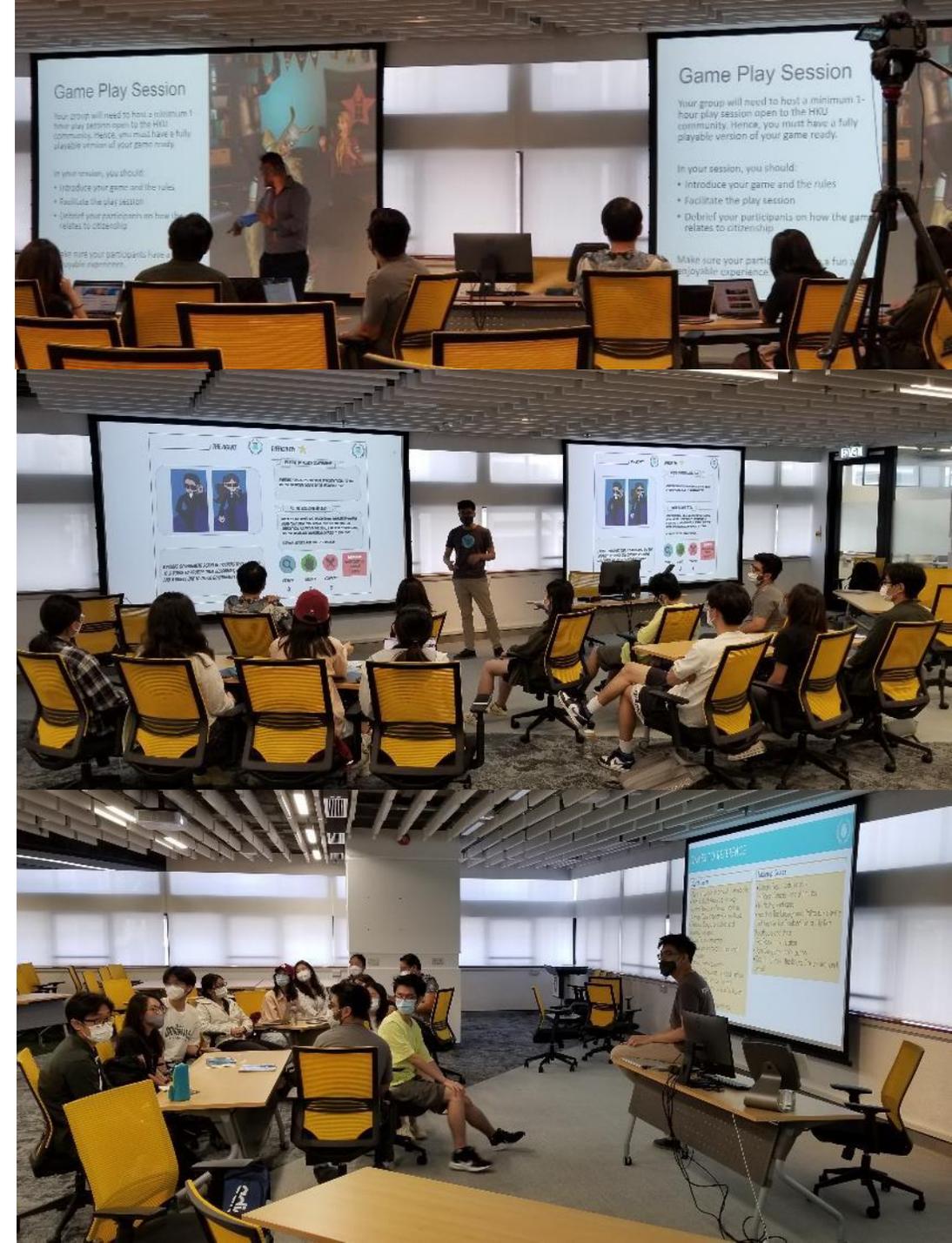
<https://doi.org/10.1016/j.edurev.2012.02.001>

Harris, A. (2013). *Young people and everyday multiculturalism*. Routledge



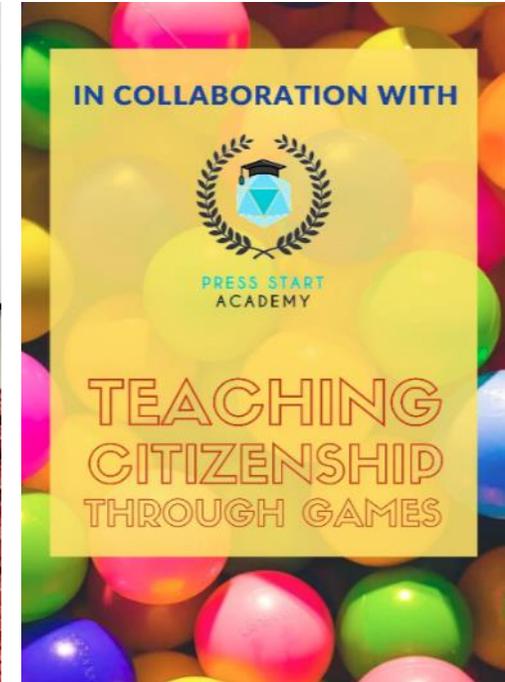
WHY GAMES?

- **Engagement and Creativity**
- **Learning by doing** – students researching the topic, creating the learning experience, delivering it, and evaluating and reflecting
- **Games as vehicle** for students to contribute to curriculum, pedagogical/ instructional design, and assessment/ evaluation.
- **Portability** - potential dissemination/ knowledge exchange beyond just one course or the campus



STRATEGIC ALIGNMENT

- T&L Strategy around **Future Readiness**
- TDG on *Gamification and Storytelling in Interdisciplinary Teaching and Learning*
- Common Core's **Transdisciplinary Undergraduate Student Research Initiative**
- Inclusion of **UN Sustainability Development Goals (SDGs)** in Common Core (Co)curriculum



PILOTS

2022 Feb - Apr
Learning Game Design (In the
Common Core)

2022 Oct - Dec
Teaching Citizenship Through
Games

2023 Feb - Apr
Serious Gaming

Features and constraints

1. How different layers are unlocked

The access to deeper layers in the Mindscape, or certain areas are unlocked in regards to

a. Stages of game progression

→ achieved a certain deliverable

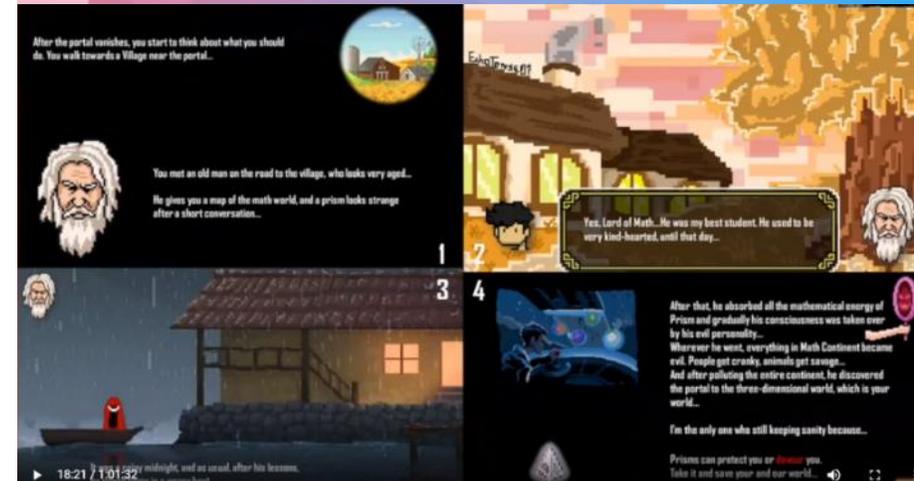
*Player free to interact with crewmate NPCs in any order, but there are gates in performing actions to ensure chronological progression of story line



a. Trust*

→ performance in Mindscape levels

*Collectibles, health remaining



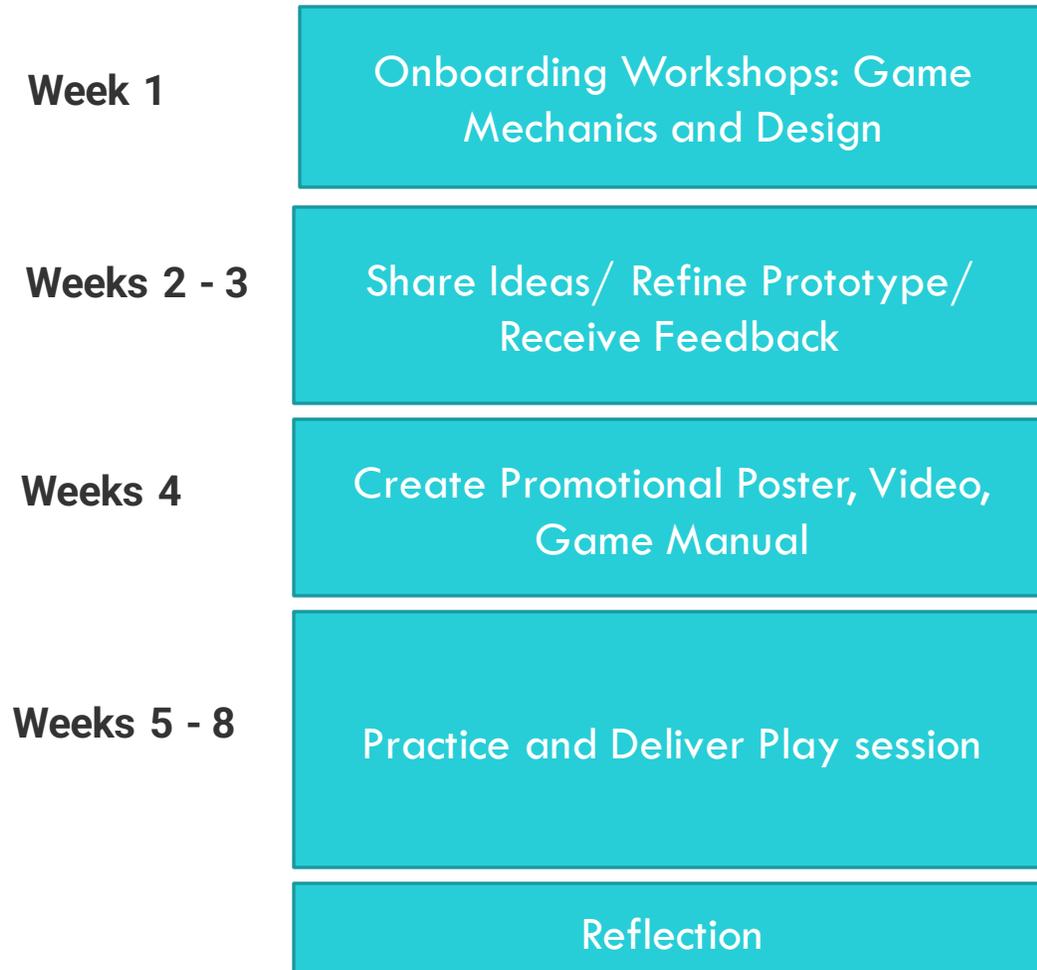
STUDENTS-AS-PARTNERS

- Students empowered with autonomy in selecting/ researching (citizenship) theme, and designing and delivering the game experience.
- Articulated expectations and provided guidance from mentors and peer consultants from Press Start Academy to scaffold game design skills.
- Peer learning and feedback (via game design process and hosting play sessions)

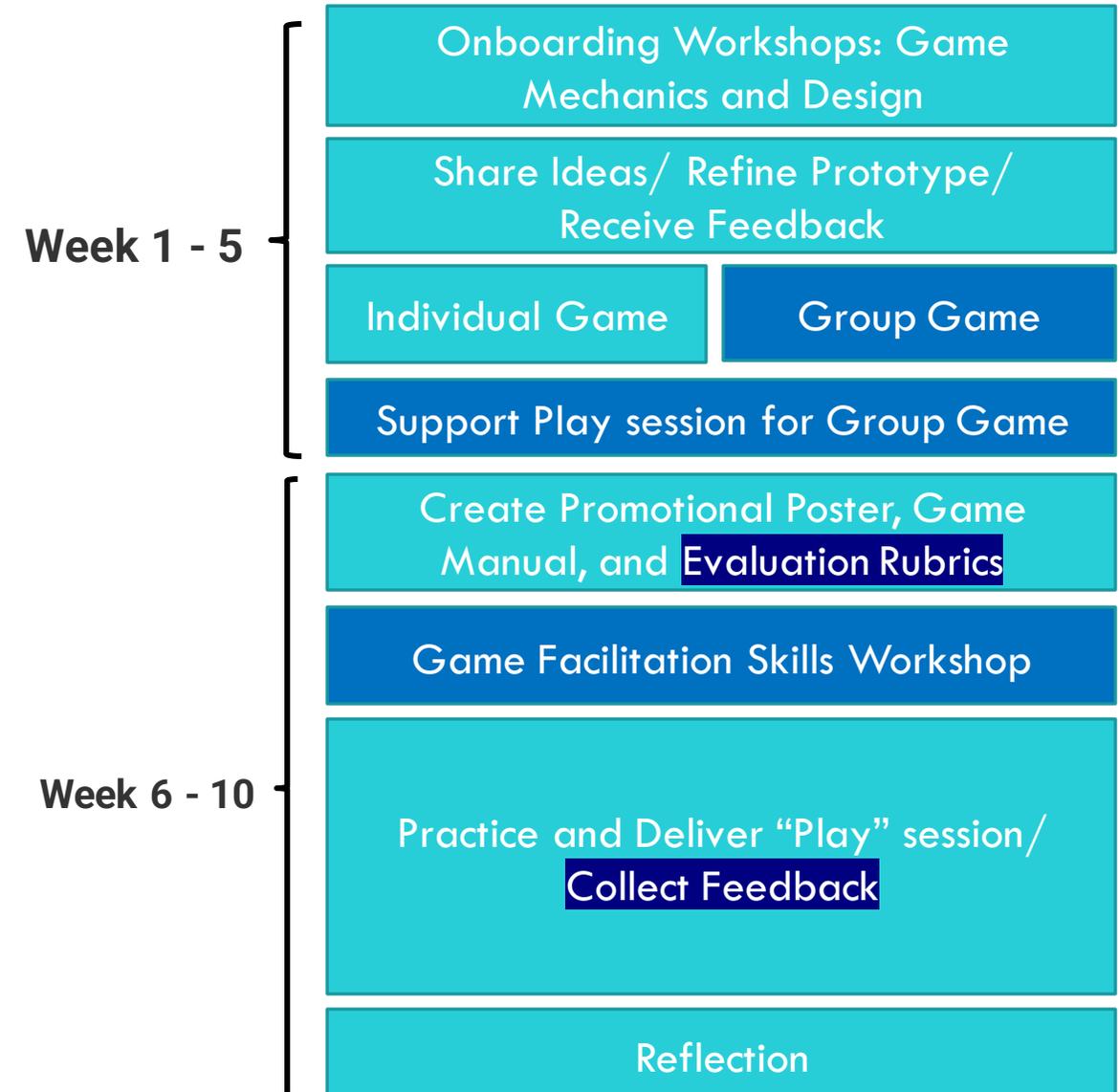


SCHEDULE

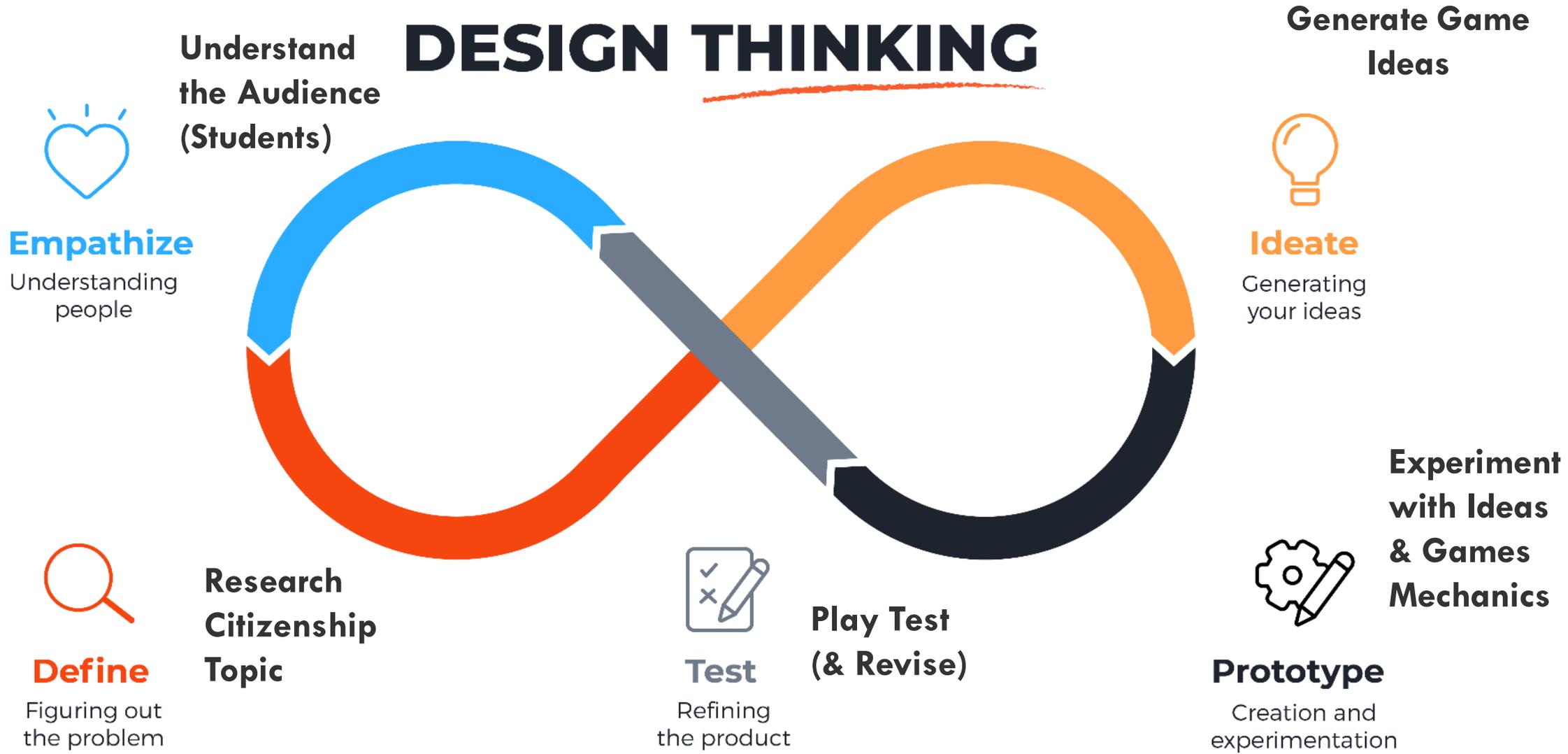
Teaching Citizenship through Games



Serious Gaming



DESIGN THINKING



Understand the Audience (Students)

Generate Game Ideas

Empathize
Understanding people

Ideate
Generating your ideas

Define
Figuring out the problem

Research Citizenship Topic

Test
Refining the product

Play Test (& Revise)

Prototype
Creation and experimentation

Experiment with Ideas & Games Mechanics

BIG TECH SCANDAL

(By Enoch, Molly, and Alison)



Promotional Video



BIG TECH SCANDAL

Introduction:

Each player plays as a CEO of a big tech company that aims to become either the richest company or the last company standing. Over the course of the game, players need to balance between playing clean and dirty to gain the trust of the other players while also secretly gaining an advantage.

Setup:

Take the cards and separate them into the following categories:

- Money cards
- "SCANDAL!" cards
- Brand Loyalty cards
- Customer cards
- Productivity cards
- The rest are lawful/unlawful cards

Form a deck with the lawful/unlawful cards and shuffle it well.

Each player gets:

- 1 "SCANDAL!" card
- 3 cards from the deck
- \$200k money cards
- 2 Brand Loyalty cards
- 2 Customer cards
- 2 Productivity cards

Leave out as many Customer cards as the number of people playing (ie. 5 Customer cards would be left if 5 people were playing)

Game Manual

HOSTING PLAY SESSIONS



POST-GAME REFLECTION



(Sharing by Fan Jian from Butterfly Effect)

EVALUATING THE GAME

- Evaluation through group reflection and collecting feedback from game participants
- Getting students involved in design of assessment rubrics for games

| Criteria | Description |
|------------------------|---|
| Alignment | Evaluate whether the game effectively teaches the intended learning outcomes of citizenship. |
| Participant Engagement | Does the game captures players' attention, motivates them to play, and encourages them to play again. |
| Usability | Ease of use, navigation, and accessibility. |
| Interactivity | Evaluate the level of interactivity, collaboration, and social interaction within the game. |
| Aesthetics | Quality of visual communication |

FEEDBACK (CITIZENSHIP THEME)

“I have been interested in the topic of tech/corporate scandals for a long time now and this was an interesting opportunity to **explore that topic in more depth while also creating something.**”

“Before starting on this project my idea on citizenship was extremely vague. This project **helped me define the concept of citizenship.**”

“I have never designed a game before, but I really want to try it, especially to design a **meaningful game.**”



FEEDBACK (THE GAME DESIGN PROCESS)

“I found that organizing a game is a **very complicated process**. The game organizer has to consider how many people participate in the game, and each participant may raise various questions. How control the pace and atmosphere of the game is essential to a successful game.”

“Designing a game is not as easy as first thought, and **both the logic and the details require a "double check" to make sure the game works**. At the same time, publicity, testing, and simulation are also part of designing a game.”

“Designing the game is a lot of fun, and we're **constantly improving the rules as we play.**”

“It's quite challenging when trying to extend an **abstract idea into concrete examples and rules.**”

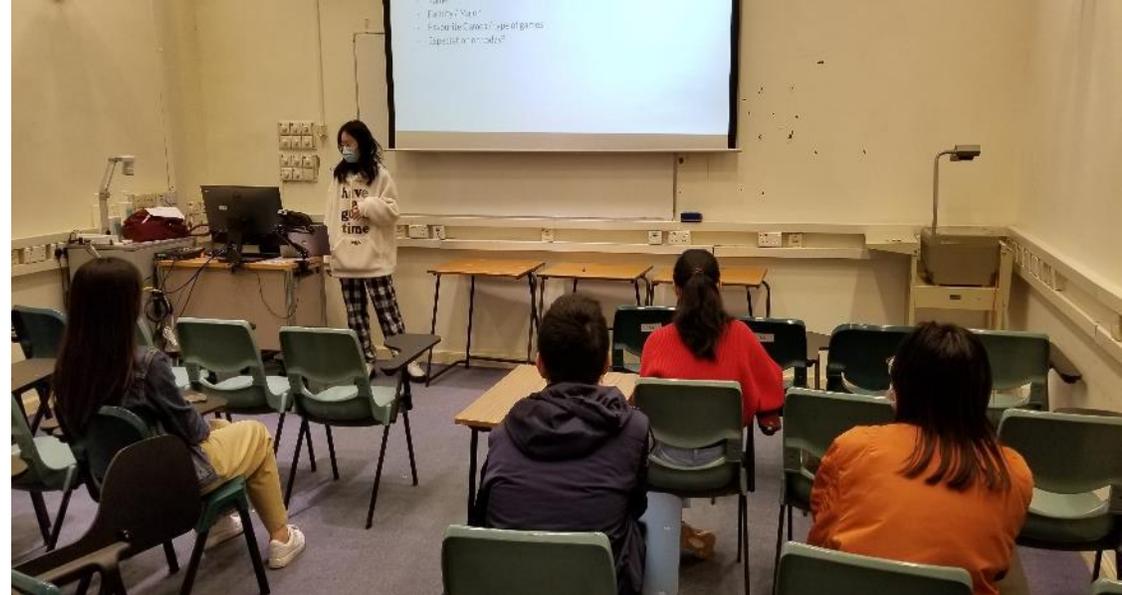
“Practiced the **ability to quickly put an idea into words and pitch it** in an instantly understandable manner to get feedback since very early in development (as early as concept development).”

FEEDBACK (PLAY SESSION)

“I think it's a success. Our game works, and people have **fun playing it, talking, summarizing, reflecting**, and that's what we're trying to do.”

“Everyone was **engaged in the game**. They followed the instructions easily and had fun in the session.”

“Closely connected to the theme, and also trying to **use game elements to reflect back into the real life experience.**”



CHALLENGES

- **Resources:** Funding for professional consultant and mentors/ peer consultants, digitising games
- **Training:** Scaffolding students with game design and facilitation (oral) communication skills
- **Group vs individual** work
- **Recruitment and Retention:** Keeping students in this co-curricular project along journey (Stipend or other incentives)
- **Sustainability:** Dissemination, wider impact, and further develop and digitise existing games



TAKEAWAYS

- Students leading through game design to teach peers (while learning themselves) skills, orientations, and values for future readiness.
- Games help identify how to design better student-centred teaching and learning experiences.
- Supporting students financially and administratively in experimenting with creative methodologies for learning.





COMMONCORE
THE UNIVERSITY OF HONG KONG

**STUDENT
LEARNING
FESTIVAL**
26 April 2023

2023

**GAMES
FOR
CHANGE
FESTIVAL**

20 YEARS OF IMPACT

@ HKU

10 JUNE 2023

KK LEUNG G104 – 107

10:00 AM – 5:00 PM



**PRESS START
ACADEMY**

InvestHK



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THANK YOU

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